



TOUR: 30th Anniversary of House Music Celebration (1984-2014)

Overview: You are Invited to be a part of HISTORY! We are looking for **PROMOTERS** to host a **Celebration Event at a Venue**, which will be connected to the world via a Spectacular **LIVE STREAMING NETWORK** that brings the world together for the **BIRTHDAY of House!** Everyone will be able to tune in via LiveStream.com/ElectronicMusicCafe

PURPOSE: To celebrate the 30th anniversary milestone of House Music with recognition of Local and Global House Music Pioneers & Talent. **January 20, 2014 will mark the 30th Anniversary of the world's 1st house record ON & ON performed and released by The Originator of House Music, Jesse Saunders.** The **CELEBRATORY Events shall take place on January 18th or 19th, 2014.** The idea is to provide a must attend event unlike any other House Music event that recognizes contributions of its supporters and Pioneers.



Jesse Saunders created the [I AM HOUSE Movement](#), which supports the Celebration, and is virally spreading via social media, touching everyone who loves House. Each member of the movement is recognized on the [Official House Head Wall](#). Jesse has assembled a team of advisors and supporters to assist you in hosting and promoting the event, which means you not only get his experience, but also the knowledge of many supporters of the evolution of **Electronic Dance Music** to make your Celebration Event a success! A portion of the proceeds shall be donated to the I AM HOUSE official non-profit organization, [The Music & Arts Society](#), which will support the 30th Anniversary of House Music Tour.

[Electronic Music Café Radio](#) Network brings its **ART of the DJ Experience™** to the celebration, where the audience is visually stimulated by the official House Music Art Exhibit.

Jesse Saunders starring in **ART of the DJ:** <http://youtu.be/meNxwKXpHKw>

Official Supporters: [Fusicology.com](#), [Resident Advisor](#), [Broken Records](#), [Electronic Music Café](#), [PC DJ](#), [Player Promotion](#), [GeeLoSwank](#)



Promoter Benefits:

- **Promoter** and a **Local Hero in each city** will be **recognized with the 30th Anniversary of House Music Proclamation** for their contributions to the local scene.
- **Promoter** will be **featured on all Celebration Press** via Electronic Music Café Radio, House Music Reunion, I AM HOUSE, Fusicology & Social Networks.
- **Winner of the 30th Anniversary DJ Battle in each city opens** for that city's Tour Date! Have your **DJs Signup:** <http://ow.ly/hfhxO>

Guidelines:

- 1.) Each event can be BIG or small, and held anywhere you can assemble other House Music lovers to join in the celebration.
- 2.) Each event shall setup a live stream so that everyone can join in the celebration all over the world!
- 3.) 30th Anniversary of House Music t-shirts will be for sale that can be pre-ordered at a discount soon.
- 4.) You will be supplied with a FLYER template that you can use to promote the event.
- 5.) Each Promoter will select their own DJ lineup.

Celebration Event BOOKING & Info: Cheyne@JesseSaunders.com

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