



**TOUR:** **30th Anniversary of House Music Celebration (1984-2014)**  
starring the **“Originator” of House Music, Jesse Saunders** + **Special Guests!**

**Overview:** A spectacular LIVE streaming **TOUR**, featuring the Originator of House Music, **JESSE SAUNDERS** with House Music ART, Awards, a Lecture & more! **It's 3 events in one package and for 1 price!**

**Purpose:** To celebrate the 30th anniversary milestone of House Music with recognition of Local and National House Music Pioneers & Talent. **January 20, 2014 will mark the 30th Anniversary of the world's 1st house record ON & ON.** This is a celebration tour, not a conventional club tour. The idea is to provide a must attend event unlike any House Music event that recognizes contributions of its supporters and Pioneers and documents its history.



Jesse Saunders' DJ sets are unparalleled as he is **recognized as the DJ's DJ!** Combine that with the **100% Pure House Music movement**, which Jesse began with his 1<sup>st</sup> Annual **Pure House Music Festival** in September of 2012, and is virally spreading over social media; his **charismatic lecturing skills** (Red Bull Academy, Winter Music Conference, Amsterdam Dance Event) and the world's only **House Music ART Exhibit**...and you not only get his amazing DJ experience, but also his knowledge and history of the evolution of **Electronic Dance Music** with this tour. This is realized in a **pre-event PRESS MIXER** which insures that the Promoter gets an early audience and much press coverage. The **Local FINALS of the Battle of the DJs** can be a pre-event as well.

**Electronic Music Café Radio** Network brings its **ART of the DJ Experience™** to the tour, where the audience is visually stimulated by the House Art created while Jesse performs. This **benefits the Promoter and Sponsor's brand** in marketing & promotion, while engaging the audience.



Jesse Saunders starring in **ART of the DJ:** <http://youtu.be/meNxwKXpHKw>

**Old Skool New Skool 3 Album :** <http://www.brokenrecords.us/?p=1863>

**Global House Show:** <http://soundcloud.com/jessesaunders/global-house-show-45-gotta>

**Jesse Saunders Press:** [JesseSaunders.com](http://JesseSaunders.com)

**Official Supporters:** [Resident Advisor](#), [Broken Records](#), [Electronic Music Café](#), [PC DJ](#), [Player Promotion](#)

### **Promoter Benefits (Highlights):**

- **Promoter** and **Local Heroes** will be **recognized with the 30<sup>th</sup> Anniversary of House Music Award** for contributions to the scene.
- Promoter will be featured on all Tour Info via Electronic Music Café Radio, Pure House, World DJ Ass. & Social Networks.
- **Winner of the 30<sup>th</sup> Anniversary DJ Battle in each city opens** for each Tour Date! Have your **DJs Signup:** <http://ow.ly/hfhxO>
- Free Downloads from Sponsors including “Old Skool New Skool 3”
- Each Event **includes the Official HOUSE MUSIC ART EXHIBIT**, a **Q&A with Jesse Saunders** and a real time “live” documentary prior to performance (1 hour, 20 minutes).



**Tour Cost: Submit Offers** (2 flights, 2 (4 star) hotel rooms, freight, DJ Fee)

Jesse Saunders previous World Tour Notes: 2009/2010 - 25<sup>th</sup> Anniversary of House Music (42 dates, 22 countries, average attendance: 700, largest attendance London & Honolulu, HI 2,500)

**Tour BOOKING & Info:** [Cheyne@JesseSaunders.com](mailto:Cheyne@JesseSaunders.com) **Follow:** [@JesseSndrs](https://twitter.com/JesseSndrs)